

FLINCH.

www.flinchmarketing.com

Vacancy: Six-month initial contract for a Videographer/Content Producer/Designer

About Us

Flinch is an international behaviour change agency based in Wellington, New Zealand. We are working with our clients to generate sustainable solutions for key global challenges such as environmental protection, climate resilience, conservation and mental health.

About You

We are looking for a creative, pragmatic and self-motivated videographer, content producer and designer with an interest in working on a range of UN-based projects. You will have an excellent portfolio of work demonstrating excellent videography, editing, producing and strategic content delivery. You'll be able to manage projects from start to finish with the ability to work with people from a range of countries and cultures from around the world. You will have a comprehensive understanding of how effective social media content can support campaigns on range of social and environmental issues. Because of the international nature of this role you will be prepared, at times, to work outside normal working hours.

Qualifications

Bachelor of Arts or similar level relevant qualification. Self taught skills and disciplines are an advantage.

Work Experience

5+ years agency or similar fast paced environment. Proven experience in a role with autonomy that requires initiative, pro-activeness and self management is essential.

Technical Skills

Production

- Excellent presentation, people management, empathy and interpersonal skills
- Ability to work closely with clients to understand their goals and objectives, and to then deliver to those goals and parameters.
- Ability to quickly develop and adapt creative ideas based on client needs and feedback.
- Ability to create and manage production timelines, budgets and schedules.
- Ability to produce project briefs and reports for clients.
- Ability to think creatively on your feet.

Videography

- Excellent knowledge of videography, including filming, editing and the use of post-production techniques and software.
- Ability to script your own treatments and content and be your own creative director, when required.
- Ability to capture content either based on a script or ad-hoc on the fly in various situations.
- Ability to self direct when required.
- Ability to edit quickly in a fast-paced environment and deliver output for various media outlets and channels.

Content Creation

- Experience in developing social content strategies and timelines.
- Experience managing social media channels.
- Excellent knowledge of the various social media channels and the strengths and limitations of each.
- Experience creating and editing daily social media content.

Graphic Design

- Experience in the Adobe Creative Suite (InDesign, Illustrator, PhotoShop) including proposals, PowerPoint decks, printed brochures and online content.
- Experience with motion graphics
- Experience in web design

Please send a cover letter and CV, including references and any links of previous work to Jane Gibson: Jane@flinchmarketing.com

Applications close Monday, 24 August, 12.00 noon.